



Palmyra, NJ
www.sstrachan.com
strachan.sophie@gmail.com
717.779.3202

Education

Certificate, 2021
Temple University
Grant Writing

Certificate, 2020
Community College of Philadelphia
Grant Writing

MFA, 2017
University of the Arts
Museum Exhibition Planning & Design

BFA, 2011
Moore College of Art & Design
Two-Dimensional Fine Art

Skills

Adobe Creative Suite
(Photoshop, InDesign, Illustrator, Premiere)

Microsoft Office
(Word, Excel, Powerpoint, Outlook)

Collection Management Software
(PastPerfect, DAMS, TMS)

Social Media
(Instagram, Tik Tok, Facebook, Twitter, LinkedIn, Meta Business)

E-Commerce
(Shopify, Wix, Wordpress)

Remote collaboration
(Zoom, Slack, Monday.com, Teams, etc)

Google
(Drive, Calendar, Docs, Sheets, Forms)

Experience

Artist + Designer, Working in Palmyra, NJ

May 2011 - Present / Freelance

I work with clients to create their brand, website or social media campaign, this includes designing custom logos, mood boards, typography, graphics, marketing materials and more. I illustrate and embroider houses, insects and animals to sell at craft shows and online. I use my years of experience to guest-teach art and design in a variety of settings - museums, high schools, community arts organizations.

Adjunct Professor, Mt. Laurel, NJ

Rowan College at Burlington County
Contract (August 2023 - Present)

I teach Art 101: Art Appreciation, which is a required foundational course for the liberal arts department. Classes have up to 40 students, and I help them succeed so that they can continue on their education with a newfound understanding of art and art history. I incorporate imaginative writing exercises and focus on defining the language of art to encourage deep engagement with art history.

Website and Design Specialist, Remote

Philadelphia Women's Theatre Festival
Contract (June 2023 - Present)

I update the organization's Wix website as needed, design social media posts, graphics for MailChimp email campaigns, flyers for events, and other graphics as needed.

Workshop and Team Administrator, Remote

RAFT / Contract (Nov 2022 - Present)

I assist the workshop facilitators with the tech side of presentations, and aid the team in creating documents, organizational systems, project management and correspondences. I manage the social media calendar, content creation and posting for Instagram and Facebook. I assist with the backend of the organization's WordPress website.

Tech Producer, Remote

Artisanal Strategies / Freelance (Sept 2021 - Feb 2023)

I managed the tech side of a college presentation for AARP called Disrupt Aging Classroom. I operated the slide presentation remotely using the share screen feature, managed the chat for questions and links, and troubleshooted any tech issues that arise.



Teaching Artist

2020 - 2021

The U School and Galleries at Moore
8 - week exhibition design project

2019

Please Touch Museum
Ramadan Lantern Workshop, May 27

Please Touch Museum

Embroidery + Weaving Workshop,
March 24

2018

Please Touch Museum
Pride Celebration, June 9

Curatorial Work

2023

Spooky, Scary Halloween Group Art show

2017

Art Unleashed: The Nowadays
Shelly Spector

2014

Cognizant Icon
Natalie Flor Negron

Honors + Achievements

2017

University of the Arts:
Presidents Fund for Excellence

AAM Annual Meeting Fellowship

2016

Richard C. von Hess
Foundation internship

*References and exhibition list upon request.

Experience continued

Arader Galleries, Philadelphia, PA

Art Gallery Assistant / Jan 2020 - Mar 2020

I wrote descriptions for the online catalog of antique maps and natural history prints. I directed calls to the appropriate people, assisted patrons with their art needs, designed catalogs for print using Adobe Photoshop and InDesign, filed client invoices, and handled the artwork with care.

Historical Society of Pennsylvania, Philadelphia, PA

Project Conservation Technician / July 2019 - Jan 2020

Conservation Lab Intern / Feb - Nov 2012

I used fine hand skills and attention to detail to carefully preserve books and manuscripts from the Price Family Collection. This work includes paper mending, humidification, creating custom enclosures, constructing multi-use boxes, dry cleaning, complete rebinding and mold remediation.

Oberg Research LLC, Philadelphia, PA

Survey Research Assistant / Freelance (Sept 2017 - June 2019)

I assisted with various audience research projects at a variety of museums including The Mutter Museum. Interacted directly with visitors at the museum to collect data through in-person interviews, and self-administered surveys. Additionally, assisted visitors with wayfinding, and answering common questions from tourists.

Society Hill Synagogue, Philadelphia, PA

Lead Playschool Teacher / Jan - June 2019

Assistant Playschool Teacher / Sept 2017 - Jan 2019

I facilitated play and learning for the three-year-old class. This position requires a keen ability for conflict resolution, multitasking, and attention to detail; fun, safety and learning were my top three priorities. I managed three assistant teachers, a class of 19 students, and created schedules and lesson plans for the school year and summer camp.

University of the Arts, Philadelphia, PA

AmeriCorps Campus Assistant / Aug 2017 - Apr 2018

I provided administrative support for the AmeriCorps Next Steps program. I organized and coordinated monthly and weekly meetings with undergraduate students. I ensured the successful completion of the program by communicating regularly with the students, and solving problems as they arise.